FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00109597 **Type of Permit:** STILL **Release Date:** 06/24/2016

Production Company	ADVANCE MAGAZINE PUBLISHERS INC
Insured Company Name	ADVANCE MAGAZINE PUBLISHERS INC
Contact Phone No. 1	323-965-3651
Contact Phone No. 2	
Fax	
Address	1 WORLD TRADE CENTER NEW YORK, New York 10007
Production Title	ALLUR MAGAZINE
Type of Production	Still Photo

Producer	Joy Asbury
Director	Will Davidson
1st AD	Will Davidson
Production Manager	Tommy Romersa
FilmL.A. Coordinator	Carri Stevens
Location Manager	Tommy Romersa
Primary Phone	Mobile - 310-291-2070
Secondary Phone	Office - 323-257-3400
Location Assistant	Tommy Romersa
Primary Phone	Mobile - 310-291-2070
Secondary Phone	

Fees

FILMLA NON-REFUNDABLE STILL APPLICATION FEE	$60.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$112.44
SANTA MONICA BEACH STILL PHOTO LOCATION FEE	$136.98
SANTA MONICA STILL PHOTO OTHER LOCATION FEE	$224.87
SANTA MONICA PARKING LOT USE FEE	$600.00

Total Permit Fee $1,134.29

Number of Locations 2

NOT A PERMIT

Permit #S00109597

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Summary Information — Location

Location 1 of 2

Permit Number	S00109597	**Location Manager**	Tommy Romersa
Production Company	ADVANCE MAGAZINE PUBLISHERS IN...	Primary Phone	Mobile - 310-291-2070
Insured Company	ADVANCE MAGAZINE PUBLISHERS IN...	Secondary Phone	Office - 323-257-3400
Production Title	ALLUR MAGAZINE		

Location Address 918 Palisades Beach Rd, Santa Monica, CA, 90403

Location Type Private Residence

Prep Dates 6/26/2016 - 6/26/2016 07:00 - 08:00 1 day

Film Dates 6/26/2016 - 6/26/2016 08:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Community Survey Required
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
Advance allur joy agent letter.pdf
NO SIGNAGE IN SANTA MONICA.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	4
Crew	10

Filming Activities Equipment on property; Exterior establishing shots; Exterior models against scenery; Interior models against scenery; Prep from 0700 - 0800 at location only, with 5 crew and 1 van, not using parking lot until 0800. ;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Approvals

SANTA MONICA - PARKING OFFICE	Anthony Mazeika
SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Brent Crafton

Coordinator Note No posting of production/directional signs allowed on public property.

Coordinator Note No Ofc / No ITC IPC per Santa Monica PD

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Filming Location
Parking Notes
#20 spaces in lot #8 at 930 Ocean Front Walk (8a-10p)

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Summary Information — Location

Permit Number	S00109597	**Location Manager**	Tommy Romersa
Production Company	ADVANCE MAGAZINE PUBLISHERS IN...	Primary Phone	Mobile - 310-291-2070
Insured Company	ADVANCE MAGAZINE PUBLISHERS IN...	Secondary Phone	Office - 323-257-3400
Production Title	ALLUR MAGAZINE		

Location Address SANTA MONICA BEACH (EXCLUDING PIER), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

*****SANTA MONICA BEACH SUMMER RESTRICTIONS - 5/14/16 THRU 9/5/16 (SCROLL DOWN)*****
*No filming at the beach on weekends - still and motion
*The bike path cannot be used for filming from Memorial Day weekend through Labor Day weekend.
*Filming on Ocean Front Walk will be permitted on a case-by-case basis, discuss with Wendy prior to sending permit.
*Filming is not allowed on beaches or beach parking lots on Memorial Day, July 4th or Labor Day weekends.
*Please keep in mind that the Twilight Concert Series will take place every Thursday at 7pm starting on July 7th these concerts can attract a couple thousand people to the pier and the beach. Sound checks usually occur much earlier in the day and can impact productions recording sound.

Film Dates 6/26/2016 - 6/26/2016 08:00 - 21:00 1 day

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document NO SIGNAGE IN SANTA MONICA.pdf

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12

Filming Activities Equipment on sand; Exterior establishing shots; Exterior models against scenery; shooting on santa monica beach around 918 Palisades beach rd.;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Approvals

SANTA MONICA - PARKING OFFICE	Anthony Mazeika
SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Brent Crafton
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Lise Henri

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Summary Information

Location

Permit Number	S00109597	**Location Manager**	Tommy Romersa
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Production Title	ALLUR MAGAZINE		

Coordinator Note No posting of production/directional signs allowed on public property.

Coordinator Note Per Santa Monica PD No Ofc/ No itc or ipc near bike path

Parking

Base Camp
Location Type : Filming Location
Parking Notes
lot # 8 -20 spaces 8a-10p

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Permit #S00109597

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Advance Mag ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 6/24/16

Advance Mag, Pub. Jay Asbury
Name of Principal

By: Tommy Romero
Representative's Signature

Tommy Romero
Print Representative's Name

Producer
Representative's title

1640 Glen Arbor Ave
LA, CA 90041
Principal's Address

323 257 3400
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT

City of Santa Monica

Transportation Engineering & Management Division

Post Office Box 2200, Santa Monica, California 90407-2200

NOTICE

To: Applicants for Film Permits in the City of Santa Monica

From: Transportation Engineering & Management Division

Subjects: Directional and Other Signs

Use of Temporary No Parking Signs

Please be advised that the posting of advertising, directional or other types of signs in, or visible from, public rights-of-way is prohibited by Chapter 9.52 of the Santa Monica Municipal Code. Any such signs will be removed and destroyed by City forces. And, you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

Temporary No Parking signs are available to facilitate your filming activities from the Public Works Permit Counter. You are responsible for the installation and removal of such signs. You will be provided with a sheet of instructions when you pick up the signs. Temporary No Parking signs must be removed immediately after your film shoot is completed. Any Temporary No Parking signs not promptly removed will be removed by City forces. And you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

In order to avoid such problems, we respectfully request your voluntary compliance.

Should you have questions, please contact the Transportation Engineering & Management Division at (310) 458-8291 or traffic.engineering@smgov.net.

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City of Santa Monica

Transportation Engineering & Management Division

Post Office Box 2200, Santa Monica, California 90407-2200

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